

# MUSEUM

# OF DEAF

HISTORY, ARTS & CULTURE<sup>®</sup>



2019

# Annual

*Report* 

Chriz Dally, *President*

Lorrie Shank, *Vice-President of External Affairs*

Suzanne Dennis, *Vice-President of Internal Affairs*

David Wilcox, *Vice-President of Governance*

Kim Anderson

Luanne Barron

Liz Brading

Amelia Dall

Jeanne Ewald

**2019 STAFF**

Tia Welch,  
*PT Book-Keeper*

## OUR MISSION

The Museum of Deaf History, Arts & Culture (MDHAC) will advance and preserve knowledge about Deaf people, their languages, cultures, and experiences in the United States and around the world.



MDHAC's Board gathered together at its successful Signature Event, Biennial Boots & BBQ UnGALA at the Fire Stables in Lenexa, KS. Made lots of wonderful memories and look forward to next one in 2021!

Boots & BBQ UnGALA 8.24.2019

## OUR VISION

Through MDHAC, we will inspire visitors with meaningful appreciations of a rich and vibrant culturo-linguistic Deaf community, as well as invoke the truth of our struggles and resistance. As a result of our work, the values and endeavors of Deaf people will be embraced.

From the

# Board President

Dear Friends:

On behalf of the **Museum of Deaf History, Arts & Culture (MDHAC)** Board of Directors, I welcome you to review the *MDHAC Annual Report 2019*. I am happy to report that 2019 was another successful year where we sustained operations and completed fundraising goals. More importantly, we continued making an impact with our visitors, volunteers, members, donors, sponsors, and all other stakeholders through a wide range of activities and programs!

We started the year by hosting our annual Volunteer Appreciation Party, in February, to show our deep gratitude for all our volunteers who are truly the lifeblood of our organization. They make everything about MDHAC possible all year long. Without them, we would struggle to keep our doors open to greet visitors four days a week. Without them, we would not have been able to successfully offer numerous *Hands-On* activities and *Deaf-guided Docent Tours* monthly, in which continues to be popular programs. Without them, we would not have successfully met our fundraising goals, another record in the total number of dollars raised. Thank you, MDHAC volunteers! And, thank you, donors/sponsors, in regards to the record on dollars raised!

We had several awesome events throughout the year. Kim Anderson and Jon Savage graced our *Deaf Culture Series* program by presenting about The Rainbow De'VIA Genre Collection and A Tale of a Journey in ASL respectively in the Marra Museum. For the first time, we displayed the incredible works of arts by winners of the national *Youth De'VIA Competition* in our *Chuck Baird Art Gallery*. We continued to partner with and assist the Nelson-Atkins Museum of Art in coordinating the popular *Deaf Culture Day Festival*. We hosted three fun fundraising events including our *Boots & BBQ UnGala*, *Boo Brew*, and *Festive Holiday Open House*.

We had the pleasure of being interviewed by Donna Pitman, KMBC 9 News, in August and Melissa Elmira Yingst, Melmira Show, in October. For the Board and volunteers, we purchased black shirts embroidered with the MDHAC logo which many wore on volunteer duty. For booths, we got a new cover and large standing displays that we proudly exhibited during Deaf & Hard of Hearing Day at the Capital in March, Kansas Association for the Deaf Conference in June, and Deaf Seniors of America conference in September.

We ended the year, in December, with planning, renovations and some farewells. We hosted a virtual Board retreat to review our progress within our 5-year Board strategic priorities that began in 2018. We were proud to note that we had met an important priority by filling our Rainy Day Operating Reserves fund, which incidentally could not have happened at a better time. After the retreat, the board members and volunteers got our hands and clothes dirty by doing some major cleaning and switching the locations of the Library and the Museum Store. We physically bid farewell to Jeanne Ewald, who selflessly served MDHAC as a dedicated board member for many years and contributed to the success of many fundraising events. We also, spiritually, said goodbye to two long-time volunteers and supporters of MDHAC, Bob Miller who passed away on November 23<sup>rd</sup> and June Marra on December 28<sup>th</sup>.

Without further ado, please check out the rest of this *MDHAC Annual Report 2019*. If you are not yet part of our MDHAC community, please join us in one, or more, of the following ways:

- Become a Donor, Member, or Sponsor/Partner,
- Volunteer or provide in-kind services,
- Sign up to receive our eBlast and follow us on social media,
- Visit our William Marra Museum and Chuck Baird Art Gallery in-person or virtually, or
- Sign up for a tour/ activity and join us at our next fundraiser!

Yours in service,

*Chriz Dally*

Chriz Dally, President  
Board of Directors

# Museum Happenings

## What was new in 2019?

The *Chuck Baird Art Gallery* is the first and only art gallery of its kind solely focusing on Chuck Baird and De'VIA genre worldwide!

We hosted an Open House in September for the first annual exhibit of the Nationwide Deaf Youth De'VIA Competition.



# Museum Store

## HIGHLIGHTS

We formally named our gift shop the Museum Store. We got our hands and clothes dirty by doing some major cleaning and switching the locations of the Library and the Museum Store.

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In 2019, Docent tours continued to be a popular program within MDHAC. Many participants came from high schools and colleges in the metro as well as groups from recreational and professional organizations. We provided approximately 13 private tours along with the Saturday tours.

Docent tours offer participants the ability to receive a rich, authentic, in-depth narrative of the various exhibits throughout the museum. Tours are offered on the 2nd Saturday at 1 pm and/or by appointment for specialized groups. All are welcome! Interpreters are provided for those who do not sign.



# Support and Exhibits

MDHAC partnered with several great organizations throughout 2019 in raising funds and fostering the public's knowledge and appreciation of the Museum of Deaf History, Arts & Culture.

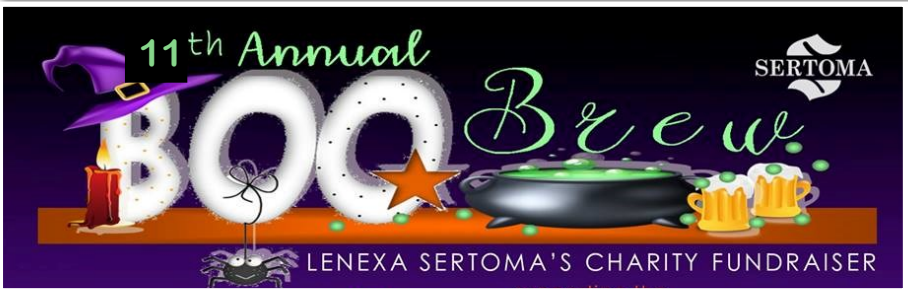


The Olathe Charities 5K is a fun, family friendly run that brings the community together for one race, in support of multiple organizations. MDHAC and its supporters participated and raised **\$390** for MHDAC.



These booth images are examples from the Deaf Day at the Capitol event and from the Deaf Seniors of America National Conference in Seattle, WA. In addition to these two events, we exhibited at the Kansas Association of the Deaf Biennial Conference, the Nelson-Atkins Deaf Festival and the Combined Federal Campaign.





Going on for the 11th year, we are proud that Lenexa Sertoma continued to choose us as the organization to support their annual Boo Brew fundraiser!

The fundraiser was on October 23, 2019. The funds raised went to support MDHAC in fostering the public's appreciation of the Youth De'VIA Competition's impact on human diversity. This event raised **\$1,045**.



The CEO of KC Bier Co, Steve Holle gave a presentation on the company, the products and had beer samples for those attending the event. Ladonna Snyder, De'VIA Youth National Competition Coordinator shared information on the process of the competition and that the Chuck Baird Art Gallery displays the artworks of the winners.

# Cultural

Pro-

## HANDS-ON Workshop

HANDS-ON continues to be a very popular program, especially with the Girls and Boys scouts.

Over **246** children participated in the HANDS-ON program in 2019! The program has helped educate children about Deaf people and their contributions to society, hopefully fostering positive attitudes, lasting appreciation and acceptance of human differences and experiences to eradicate oppression of Deaf people for generations to come.



In 2019, visual arts seemed to be a popular theme as we hosted two events in the Cultural Series Program in addition to other events throughout the year. In March, Kim Anderson, who participated in the National

February De'Via Arts Challenge, described her works and first foray into the De'Via art world during De'Via Night at the Museum! It was well attended and all 29 of her works were on display for us to appreciate. In September, Jon Savage, a well known Deaf Artist shared his journey of how American Sign Language impacted his life during his presentation of: A Tale of a Survivor's Journey with ASL.



# Deaf Cultural Festival

Museum of Deaf History, Arts and Culture collaborated with the Nelson-Atkins Museum of Art in coordinating their annual Deaf Cultural Festival in September.



This 5th year did not disappoint! There were 3253 in attendance! Everyone enjoyed a day of exploring ASL through live entertainment, hands-on art activities, storytelling, poetry, and more!



# Signature Event



The Board of Directors and an amazing group of volunteers hosted its 3rd Biennial Boots & BBQ UnGALA signature event featuring renowned entertainer Jac Cook, on Saturday, August 24th, 2019.



## THE ANNUAL ... HOLIDAY FESTIVAL OPEN HOUSE

Our annual Festive Holiday Open House was a success with visitors browsing for awesome crafts, delicious sweet breads, socializing with each other, and sharing in the joyous spirit of the upcoming holidays.



# 3rd Biennial Boots & BBQ UnGALA

This signature event was a smashing success! A net profit of approximately **\$21,133.75** was raised. This was made possible by **110 attendees** and the following **SPONSORS**:

**Associated Audiologists, Inc.**  
**ASL Connections, LLC**  
**Bowen Family**  
**GeoForm**  
**Interpretek**  
**Johnson County Community College**  
**Kansas Association of the Deaf, Inc.**  
**Kansas University - Edwards Campus**  
**Mainstreet Credit Union**  
**Shawnee Copy Center**  
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# Thank You

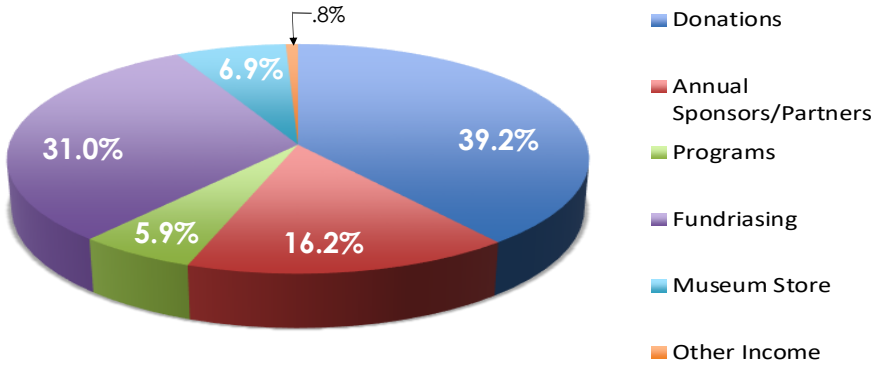
## THE POWER OF ... Visitors & Volunteers



In 2019, 2122 visitors visited the museum. In addition, 35 volunteers and 9 board members, who are all volunteers too, donated 8,746 countless hours to the administration, operations, and management of the various programs at the museum. We have deep gratitude to all our volunteers and the visitors who supported MDHAC in 2019!

# Financial Snapshot

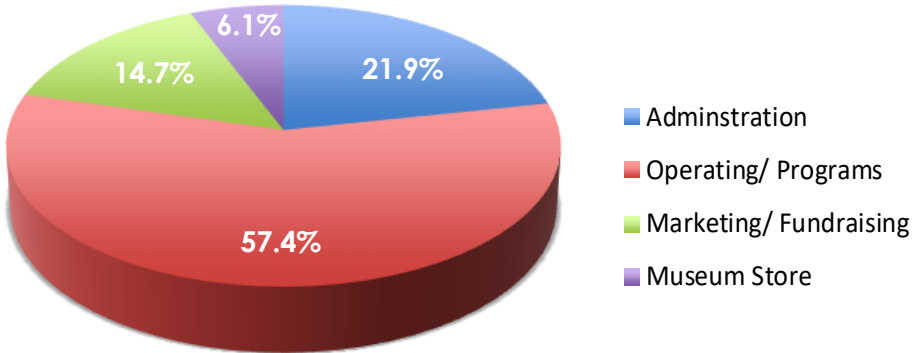
## 2019 REVENUES & SUPPORT



<b>DONATIONS</b>	39.2%	\$37,774.89
<b>ANNUAL SPONSORS/PARTNERS</b>	16.2%	\$15,625.00
<b>PROGRAMS</b>	5.9%	\$5,648.64
<b>FUNDRAISING</b>	31.0%	\$29,819.00
<b>MUSEUM STORE</b>	6.9%	\$6,666.61
<b>OTHER INCOME</b>	.8%	\$732.14

**\$ 96,266.30**

## 2019 EXPENDITURES



ADMINISTRATION	21.9%	\$12,685.59
OPERATING/PROGRAMS	57.4%	\$33,284.60
MARKETING/FUNDRAISING	14.7%	\$8,522.83
MUSEUM STORE	6.1%	\$3,524.41

**\$ 58,017.43**

**Donors**  
*Annual Supporters*

**2019 DONORS**

Members, Sponsors, Partners, & Donations

**CURATORS OF MARRA MUSEUM**

Kansas School for the Deaf Endowment Association  
 Kenneth Mikos

**BENEFACTORS OF DEAF CULTURE**

Olathe Medical Charitable Foundation  
 Don & Suzanne Dally  
 Anonymous Donor

**CELEBRATORS OF DEAF ARTS**

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 John & Nell  
 J Mack  
 Chriz  
 Suzanne  
 Jeanne & Eddie  
 Earl & Betty  
 Damon & Carrie

Anderson  
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 Mainstreet Credit Union  
 Sertoma Club of Lenexa  
 Sorenson Communications  
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## **SIGNIFICANT In-Kind Contributors**

- ASL Connections
- Interpretrek

*Thank  
You*

If you made a contribution in 2019 and your name is not included here, please email us at [support@museumofdeaf.org](mailto:support@museumofdeaf.org)



HISTORY, ARTS & CULTURE<sup>®</sup>

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[WWW.MUSEUMOFDEAF.ORG](http://WWW.MUSEUMOFDEAF.ORG)

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